



3rd official meeting of the FOOD-CLUSTER

CONNECTING
EUROPEAN FOOD CLUSTERS

Agenda

Mersin
Turkey
23 – 24 – 25 February 2009

Version: 18 February 2009



The Food Cluster is supported by the European Commission within the scope of the 7th framework programme 'Regions of Knowledge' and 'Research potential of Convergence Regions'



**Day 1 - Monday 23 February 2009
FIRST DAY FOOD CLUSTER
[Location: Mersin Congress Centre]**

- 9.15 **Welcome in Mersin**
Minister of International Trade - Kursat TUZMEN (tbc)
Governor of Mersin - Hüseyin AKSOY
General Secretary of Mersin SPA - Ahmet ZAHTEROGULLARI
- 10.00 **Welcome Food Cluster**
Linze Rijswijk – Food Valley organization
- *Introduction Agenda*
- *Status of the Food Cluster*
- *Activities 2009*
- 10.20 **Introduction new project: SWOT-CHEM-FOOD**
Marina Stefova - Institute of Chemistry, Faculty of Natural Sciences and Mathematics, Skopje.
- 10:30 **Strategic Orientation Rounds: the case of Marmara**
İbrahim Sani Özdemir - TUBITAK MRC Food Institute
- 10.50 TEA**
- 11.20 **Strategic Orientation Rounds: the case of the District of Pazardjik. Central Macedonia and Puglia**
Nikos Giannoulidis - Euroconsultants
- 11.40 **Strategic Orientation Rounds: experiences from Regione Emilia-Romagna**
Leda Bologni - ASTER Scienza Tecnologia Impresa
- 12:00 **Strategic Orientation Rounds: a FOOD-Cluster synthesis**
Xavier Gellynck – Ghent University / cluster coordinator
- 13.00 LUNCH**
- 14:00 **FOOD-Cluster: expected objectives, actions and results**
Discussions in 6 smaller groups
- 15.30 **Visit Mersin**
Industrial Zone and Food Industrial Plant
Historical Places
- 19.30 **Dinner**
Mersin dinner offered by the Governor of Mersin



Day 2 – Tuesday 24 February 2009
MORNING PROGRAM FOOD CLUSTER
[Location: Mersin Congress Centre]

- 9.00 **Food clustering in Finland**
Jukka Lähteenkorva – Foodwest / Centre of Expertise in Food Development
- 9.20 **Food Cluster and the impact on regional policy formulation**
K.A. Harrap – cluster coordinator
- State of the art and suggested actions
- 10.10 **FOOD-Cluster: expected objectives, actions and results**
Sharing outcomes day 1
- 10.30 **TEA**
- 11.00 **Practical preparation activities 2009.**
- Development of a website
 - Preparation next meetings
 - Prague: 7 and 8 May 2009
 - Wageningen: 7 and 8 October 2009
- Discussions in 6 smaller groups
- 12.00 **Presentation outcomes of discussions and wrap up**
- 12.30 **LUNCH**



Day 2 – Tuesday 24 February 2009
TRAINING: SWOT AND SOR FOR REGIONAL STRATEGIES
[Location: to be confirmed]
FOR: CEFSER, FLAVOURE, SWOT-CHEM-FOOD and AGFORISE

- 13.30 **SWOT Training Session – Bert Vermeire, moderator**
- 15.30 Tea / Coffee break and informal discussion**
- 16.00 **SWOT Training Session continued**
- 17.00 **Final questions and discussion**
- 18.00 **End Training Session**



Day 2: Project Meetings

Feed-To-Food

Tuesday 24 February: 14.00 – 18.00h

Contact: Jovanka Levic

Room: to be confirmed

RAF Regions

Tuesday 24 February: 13.30 – 17.30h

Contact: Nikos Giannoulidis

Room: to be confirmed

P.S. Please check the agenda send by your project coordinator for the exact start and end time of your meeting!



Day 3: Project Kick-off Meetings

09.00 – 10.00 **Plenary startup presentation for all four projects**
Irmela Brach – DG Research

Agforise (Kick off)

Wednesday 25 February: 10:00 pm to 15:30

Contact: Ahmet Zahterogullari

Room: to be confirmed

SWOT-CHEMISTRY-FOOD (Kick off)

Wednesday 25 February: 10.00 – 1X.00

Contact: Marina Stefova

Room: to be confirmed

FLAVOURE (Kick off)

Wednesday 25 February: 10.00 – 1X.00

Contact: Marge Malbe

Room: to be confirmed

CEFSEER (Kick off)

Wednesday 25 February: 10.00 – 1X.00

Contact: Biljana Skrbic

Room: to be confirmed

CHROMLAB-ANTIOXIDANT (Project meeting)

Wednesday 25 February: 10.00 – 1X.00

Contact: Marina Stefova

Room: to be confirmed

P.S. Please check the agenda send by your project coordinator for the exact start and end time of your meeting!



Logistics

Registering for the meeting

Attending the meeting requires registration. Please ask for the registration form by sending an email to: angela.daams@oostnv.nl.

From ADANA TO MERSIN

By Taxi: Cost of hiring Taxi is 80 Turkish Liras (even 1 person or 4 person total cost is the same 80 Turkish Liras). Turkish Airlines Passengers can use the passengers bus services cost is 10 Turkish liras from airport to Mersin

Recommended hotels

The following hotels are close to the congress hall and have special negotiated prices for our meeting. Both Hotels do not require a prepayment.

Taksim International Hotel (5 Star)

For reservations please send an email to taksim_international@yahoo.com

Put in the subject of the email: reservation "AGFORISE"

Address: Kuvai Milliye Cad 107, Mersin 33030, Turkey

Telephone: +90 324 336 10 10 / +90 324 237 10 40

Fax: +90 324 231 26 25

Internet: <http://www.taksimotelcilik.com.tr>

Mersin Oteli (4 Star)

For reservations please send an email to info@mersinoteli.com.tr

Put in the subject of the email: reservation "AGFORISE"

Address: Gümrük Meydanı PK 264

Telephone: +90 324 237 10 40 / +90 533 477 79 47

Fax : +90 324 231 26 25

Internet: <http://www.mersinoteli.com.tr/>

Addresses meeting places

Congress Center

İsmet İnönü Bulvarı Büyük Şehir Belediyesi Kongre ve Sergi Sarayı

Mersin SPA (İL ÖZEL İDARE):

İsmet İnönü Bulvarı Anadolu Hayat Binası Kat:3 Mersin

From Hotel to Congress Centre

From **Taksim** Hotel: **Bus** transfer, day one: 8.30h at the lobby, day two: 8.15h at the lobby.

From **Mersin Oteli**: Guided walking: day one: 8.45h at the lobby, day two: 8.30h at the lobby.

Some smaller meetings will be at Mersin SPA. Guiding will be provided from Congress Center to Mersin SPA.

Money

ATM can be found on the airport. One euro is approximately 2.1 Lira.

Questions

For any questions regarding the organisation of the meeting, please send an email to linze.rijswijk@oostnv.nl or KORALP ÖZKUTLAR koralpozkut@hotmail.com.

Map



How to get there

Mersin is close to the airport of Adana (ADA). Adana is well connected with cheap flights. Most connections require a transfer at **Istanbul**. For quick timetables also see: <http://www.skyscanner.net/flights-to/ada/airlines-that-fly-to-adana-airport.html>

Onur Air

<https://www.onurair.com.tr/secure/menu.aspx>

Atlasjet Airlines

<http://www.atlasjet.com/en/default.asp>

Turkish Airlines

<http://www.thy.com/en-INT/index.aspx>

Sun Express

<http://www.sunexpress.com/dasat/index.php?cid=100126>

Pegasus Airlines

<http://www.flypgs.com/EN/>

Important NOTE: Some airlines are using a different airport in Istanbul. It takes much time to travel from Ataturk Airport To Sabiha Gökçen Airport, especially for international flights.